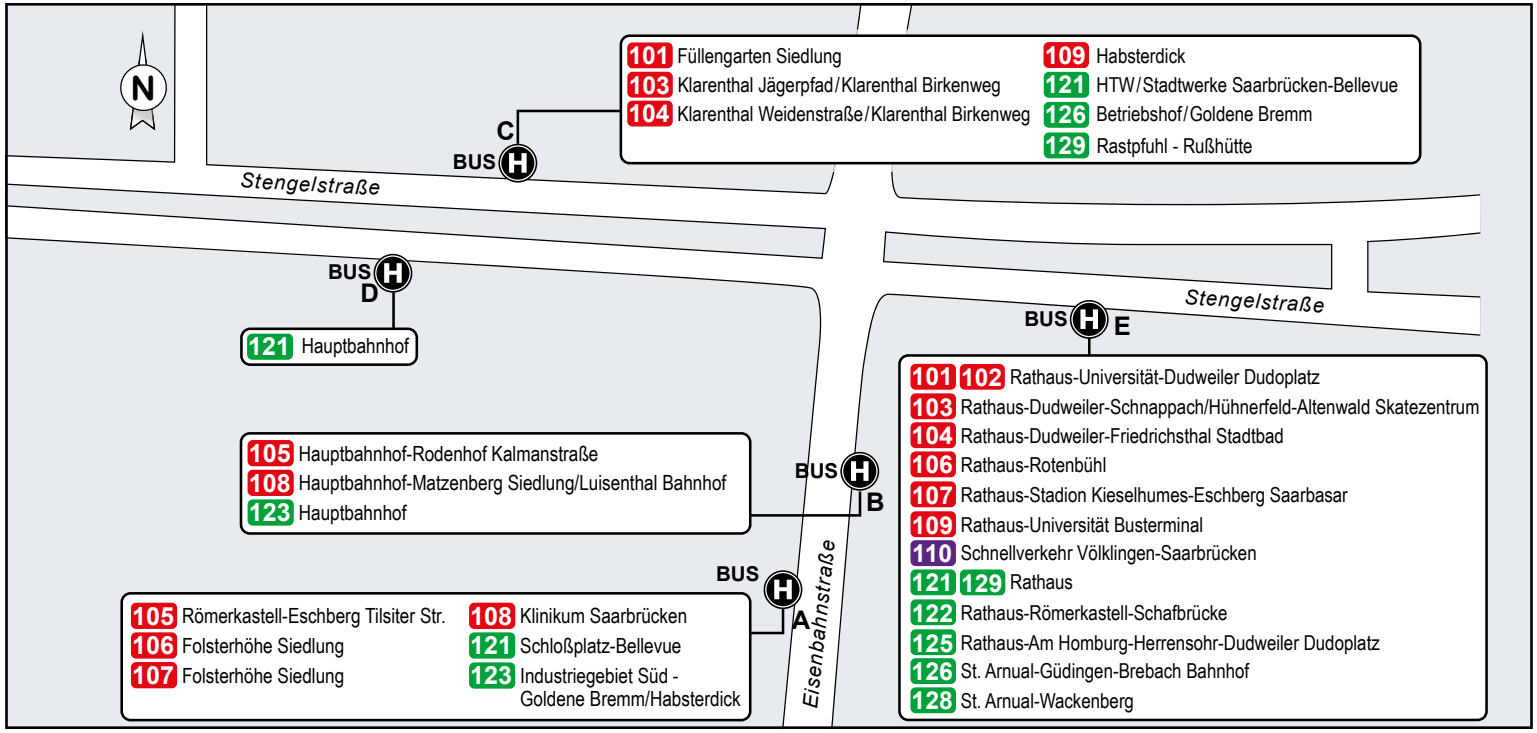Hansahaus/Ludwigskirche